



P.O. Box 2246
Fort Collins, CO 80522
mailing

230 Cherry Street
Fort Collins, CO 80521
shipping

970.484.8283 phone
888.900.8283 toll free
970.484.8179 fax

www.interpnet.com

Natural and Cultural Heritage Booksellers and Authors

The Interpreter magazine, mailed to 5,000 members of the National Association for Interpretation, reaches the audience you need!

Reach people who are widely influential in the field of interpretation.

Promote your book through this "BookSmart Association" page.

Save on advertising costs—discounted rate.

Give your book the publicity it needs and deserves.

Publishes bi-monthly (February, April, June, August, October, and December). Space must be reserved by the first of the month prior to publication (for instance, January 1 for the February issue).

Full Color ad*

2.5" x 3.125" (vertical) – see reverse for specs

*We can build your ad from components you provide for no extra charge.

Cost \$100/issue

Recommended three issue buy. We encourage payment in full at the time of signing but are willing to invoice with approval on an individual basis.

- Yes. Sign me up for the Booksellers Association Page in *The Interpreter* magazine. I understand that my ad will be part of page dedicated to other booksellers, unless the editor chooses to run it as a free standing ad.

Signature of Representative/Date _____

Name _____

Organization _____

Email Address/phone Number _____

Mailing Address _____

Payment

Credit Card: Visa Mastercard Discover American Express

Name on Card: _____

Account Number: _____

Expiration Date: _____

Signature: _____

Please invoice purchase order number: _____
(Please supply actual purchase order with this form.)

Check payable to NAI enclosed

Please fax to (970) 484-8179 or mail with payment to National Association for Interpretation
Atten: Laura Diane Moore PO Box 2246 Fort Collins CO 80522

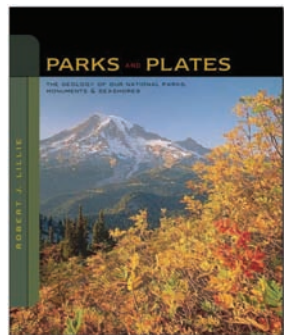
Call Laura at (888) 900-8283 and she can help you over the phone.
Thank you for advertising with us!

You can cover a great deal of country in books.

—ANDREW LANG (1844-1912)

Parks Plates

The Geology of our National Parks,
Monuments & Seashores



**Over 100
Park Sites!**

**336 Color
Plates!**

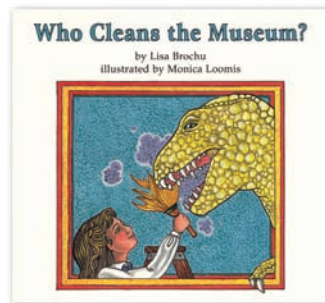
By Robert J Lillie



www.wwnorton.com/college/titles/geology/parks/

Who Cleans the Museum?

By Lisa Brochu

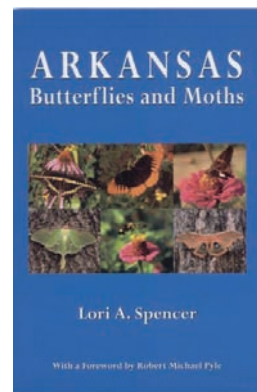


**Perfect for the museum or
nature center gift shop!**

Richard C Owen Publishers

www.rcowen.com/bylpcharAlpha.htm

Arkansas Butterflies and Moths



**NAI
MEDIA
AWARD
WINNER!**

By Lori A. Spencer

University of Arkansas Press

www.uapress.com / 800-626-0090

