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legacy

FREELANCE GUIDELINES

The National Association for Interpretation's premier publication, *Legacy* magazine offers a thought-provoking look at the field of heritage interpretation through articles about individuals who interpret natural and cultural history, biographies of important figures in or related to the field, discussions of interpretive sites, and trends in interpretation. The magazine, published six times a year, appeals to those interested in learning about natural and cultural heritage and interpretive sites around the world.

Freelance assignments for *Legacy* magazine must be approved through a query process. Please review the article descriptions below before submitting a query. Queries should be addressed to *Legacy* Managing Editor at legacy@interpnet.com, or by mail at NAI's postal address. Manuscripts must be submitted as a hard copy and digitally as a Microsoft Word or RTF document. Manuscripts must include the full names, professional affiliations, and complete mailing addresses, telephone numbers and e-mail addresses for all authors. All necessary photo releases and permissions to use copyrighted material must accompany submission. Citations of other works should be incorporated into the running text rather than as a reference list at the end of the article. If you wish to include a reading list, provide it under the heading "For More Information" at the end of the story. *Legacy* follows *The Chicago Manual of Style*. *Legacy* will request copyright ownership (first North American rights) before publication. Final proofs of articles with multiple authors will be sent to the primary author only. *Legacy* does not maintain specific deadlines for receipt of materials for review.

WRITING

Feature (2,000–2,500 words) Subject matter for feature stories includes (but is not limited to) articles about sites or individuals that interpret natural and cultural history, interpretive themes (for example, comparing how various sites interpret similar subject matter), biographies, trends in interpretation, and the history of the field. Features should include quotes from a variety of sources. Authors must provide a minimum of six high-quality images in slide, print, or digital format. (Useable area of digital images must be at least 1350 pixels by 1350 pixels.) Freelance rate: \$300.

Commentary (1,000 words) Takes a firm stance on thought-provoking, timely, or controversial subject matter relevant to the field of interpretation. Commentaries must address interpretive subject matter (i.e. interpreting religion, interpreting native cultures, etc.) rather than criticize a specific site. No images are required, but accompanying photographic or illustrative matter is welcome. Freelance rate: \$150.

Visitor's View (500 words) Describes a visit to a specific interpretive site. Authors must provide at least one high-quality image in slide, print, or digital format. (Useable area of digital images must be at least 1350 pixels by 1350 pixels.) Freelance rate: \$100.

The Interpreter This department within *Legacy* offers a forum for professionals in the field to exchange ideas and information. Articles, columns, commentaries, and reviews deal with practical issues relevant to frontline interpreters, planners, and managers. *NAI does not pay for articles that appear in this department.*

PHOTOGRAPHY/FINE ART

First Impressions (11" x 17") Full-spread photograph or other work of fine art addresses interpretive people, places, or events in an attractive and thought-provoking manner. Photographers and artists must provide a short blurb about the image. High-quality images must be provided in slide or digital format. (Digital images must be at least 5250 by 3450 pixels.) Images may orient horizontally or vertically. Freelance rate: \$75.