

COMMERCIAL MEMBERSHIP

With your annual membership, you receive the following benefits:

- Subscription to *Legacy* magazine and *Journal of Interpretation Research* (value \$110)
- Subscription to NAI Now, NAI's monthly e-newsletter.
- Access to the NAI Member Area on InterpNet.com, including job listings, the NAI online forum, multimedia resources, and an interactive member directory
- Discounted advertising on the NAI Jobs board.
- Discount advertising rates in *Legacy* magazine, *Interpreter's Green Pages*, and National Workshop Program Guide (value up to \$350 or more)
- Discount rates for exhibit booth at the national workshop (value \$350)
- Basic listing in *Interpreter's Green Pages* on-line and in print (value \$150)
- Ability to rent member mailing list
- Member discounts for workshops and sales items (value over \$100)
- Affiliation with one region and two/three sections (value \$20)
- Access to Requests for Proposals sent to NAI for distribution only to commercial members (a new service in 2008)
- Discount for banner ad on NAI Now or InterpNet website (value of \$125)

Please note that commercial members do not receive discounts to certification workshops.

Step 1. Select a Membership Category

Tally

Commercial Basic \$350 _____
Includes the benefits listed above, two subscriptions each to *Legacy* and the *Journal of Interpretation Research*, membership in two special interest sections, and 3 member discounts to regional/national workshops.

Commercial Plus \$1,000 _____
The benefits listed above, plus a free banner in one issue of *NAI Now*, 3 subscriptions each to *Legacy* and the *Journal of Interpretation Research*, membership in 3 special interest sections, and 5 member discounts to regional/national workshops

Step 2. Select Additional Membership Options

International Membership (outside the US and Canada) add \$100 _____

Add a section (check all that apply below) add \$10 each _____

Add a region (in addition to the region in which you live) add \$10 each _____
List region numbers: _____

Add a *Legacy* subscription add \$20 each _____

Add a *Journal of Interpretation Research* subscription add \$35 each _____

Additional *Green Pages* options see below for costs _____

TOTAL _____

GREEN PAGES LISTING INFORMATION

Business Name _____

Street Address or P.O. Box # _____

City/State/Zip _____

Telephone # _____

Fax _____

E-mail _____

Website _____

Provide a one- or two-sentence blurb for your online listing.

Include logo with listing (\$25)

Category

Mark your free primary listing with a **P**, all cross-listings (\$25 each) with **C**.

- | | |
|--|---|
| <input type="checkbox"/> Architecture, Engineering, & Landscape Architecture | <input type="checkbox"/> Maps & Map Services |
| <input type="checkbox"/> Audiovisual/Multimedia | <input type="checkbox"/> Marketing & Public Relations |
| <input type="checkbox"/> Computer Services/Systems/Software | <input type="checkbox"/> Optical Equipment |
| <input type="checkbox"/> Education & Training | <input type="checkbox"/> Planning & Design |
| <input type="checkbox"/> Exhibit Fabrication, Services, & Supplies | <input type="checkbox"/> Publications/Publishing |
| <input type="checkbox"/> Facilitation | <input type="checkbox"/> Retail Merchandise |
| <input type="checkbox"/> Graphic Design & Illustration | <input type="checkbox"/> Signage |
| <input type="checkbox"/> Interpretive Virtual Tours | <input type="checkbox"/> Travel/Tour Services |
| | <input type="checkbox"/> Writing |

COMMERCIAL MEMBERSHIP APPLICATION

Sign up online at www.interpnet.com.



PROFESSIONAL-INTEREST SECTION

Indicate your section choice(s) below. Membership in two or three sections is included in your commercial membership. You may join additional sections beyond what your membership provides for \$10 per section.

- | | |
|---|---|
| <input type="checkbox"/> College and University Academics | <input type="checkbox"/> Interpretation & Tourism |
| <input type="checkbox"/> Council for the Interpretation of Native Peoples | <input type="checkbox"/> Interpretive Media |
| <input type="checkbox"/> Cultural Interpretation/Living History | <input type="checkbox"/> Interpretive Naturalist |
| <input type="checkbox"/> Environmental Education | <input type="checkbox"/> Nature Center Directors/Administrators |
| <input type="checkbox"/> International Interpretation | <input type="checkbox"/> Spanish |
| | <input type="checkbox"/> Zoos, Wildlife Parks, and Aquaria |

SUBSCRIPTION ONLY

- | | | |
|---|--|---|
| <i>Legacy</i> magazine | <input type="checkbox"/> \$20 Domestic | <input type="checkbox"/> \$30 International |
| <i>Journal of Interpretation Research</i> | <input type="checkbox"/> \$35 Domestic | <input type="checkbox"/> \$45 International |
| <i>Legacy</i> and <i>JIR</i> | <input type="checkbox"/> \$45 Domestic | <input type="checkbox"/> \$55 International |

MEMBER INFORMATION

Member Information

Organization _____

Contact Name _____

Address _____

City/State/Zip _____

Country _____

Work phone _____

FAX _____

Home phone _____

E-mail _____

Website _____

If referred by an NAI member—who? _____

Contact Options

- Please do not share my contact information with third-party organizations.
- Please do not send me e-mails about NAI events or services, including the monthly e-newsletter and e-mail updates and newsletters from my region or section.

METHOD OF PAYMENT

Check/money order made to National Association for Interpretation for \$ _____ in U.S. dollars is enclosed.

Please invoice purchase order # (hard copy must be enclosed)

Charge to my:

VISA MasterCard American Express Discover

Card number _____

Exp. date _____

Signature _____

Check here to authorize NAI to automatically renew your membership each year.

Auto-renewals are charged to the credit card above one month prior to expiration.

Check here if you would like a receipt.

Send application and payment to: NAI, P.O. Box 2246, Ft. Collins, CO 80522. If paying with credit card or purchase order, you may fax application to: 970-484-8179. NAI is a Nonprofit Colorado Corporation—Tax Exempt under IRS 501(c)3; FEIN 84-1036938.