

**National Association for Interpretation (NAI) National Workshop  
SPONSORSHIP OPPORTUNITIES**



**Future Workshops**

- 2008, Portland, Oregon
- 2009, Hartford, Connecticut
- 2010, Las Vegas, Nevada
- 2011, St. Paul, Minnesota

**All sponsors receive:**

- Recognition on printed items related to the workshop (registration packet, program, signage, etc.)
- Recognition at the beginning of each plenary session
- Recognition on sponsor banners at the exhibit area and welcome area
- Recognition of specific element sponsored (keynote, luncheon, Interpretive Sourcebook, etc.)
- Text link to sponsor's Web site from NAI Web site
- Recognition on sponsors' booths in Exhibit Hall

**Platinum Circle Sponsors (\$10,000+) also receive:**

- Free 10' x 10' booth in Exhibit Hall
- Right to place a brochure or gift item in registration packets
- Two individual registrations with event tickets
- Company logo link to sponsor's Web site from NAI Web site
- Sponsorship opportunities available at this level include:
  - ~ Opening Reception
  - ~ Luncheon (three available)
  - ~ Concurrent sessions for one full day (three available)
  - ~ Interpretive Sourcebook proceedings (by either cash donation or bulk order)

**Gold Circle Sponsors (\$5,000 to \$9,999) also receive:**

- Right to place a brochure or gift item in registration packets
- One individual registration with event tickets
- Company logo link to sponsor's Web site from NAI Web site
- Sponsorship opportunities available at this level include:
  - ~ Keynote speaker (three available)
  - ~ Breakfast (three available)
  - ~ Interpretive Sourcebook proceedings (by either cash donation or bulk order)

**Silver Circle Sponsors (\$1,000 to \$4,999) also receive:**

- Right to place a brochure or gift item in registration packets
- Sponsorship opportunities available at this level include:
  - ~ Keynote speaker (three available)
  - ~ Entertainment interlude prior to plenary session (three available)
  - ~ Entertainment for closing dance (one available)
  - ~ Interpretive Media Awards evening (one available)
  - ~ Exhibitor box lunches (one available; sponsor may insert promotional flier into boxes)
  - ~ Participant list (one available; sponsor receives electronic copy of list)
  - ~ Interpretive Sourcebook proceedings (by either cash donation or bulk order)

**Bronze Circle Sponsors (\$250 to \$999):**

- Sponsorship opportunities available at this level include:
  - ~ Food/refreshment break between concurrent sessions (three available)
  - ~ Photocopier rental for Nerve Center (one available)
  - ~ Food and refreshments for Scholarship Auction (one available)
  - ~ Breakfast meeting for workshop committee (two available)
  - ~ Breakfast and coffee breaks for NAI board meeting (one available)
  - ~ Refreshments for hospitality room (four available)
  - ~ Coffee breaks for staff in Nerve Center (one available)
  - ~ T-shirts for workshop staff and volunteers (one available)

**Patrons (\$100 to \$249) receive:**

- Recognition as described above

**2007 SPONSORS**



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Thanks for considering becoming an NAI National Workshop sponsor. Our sponsors are very important to our association.