

# Professional Guide Workshop



Become a nationally  
*Certified Interpretive Guide*  
September 15-18, 2015  
hosted by



*1616 Blanding St, Columbia, SC*



This 32-hour professional development course is designed for interpreters of history, nature, and culture...

- Principles behind professional interpretation
- Making mission-based programs purposeful, enjoyable, and organized
  - Using objects to connect audiences to universal concepts
  - Presentation and communication skills

**This workshop is organized by Historic Places of Charleston, LLC in partnership with the National Association for Interpretation. Tuition and registration information on following pages.**

# Why become a Certified Interpretative Guide?

- ◆ Formally document that you possess skills and knowledge that allow you to perform effectively in the interpretive profession.
- ◆ Benefit the organization you serve by better connecting your audience to a resource.
- ◆ Cultivate and build a professional self-image by reaffirming your commitment to the principles and skills of interpretation.
- ◆ Discuss program challenges and collaborate with colleagues in the field.
- ◆ Maintain cutting edge skills and knowledge in your field.
- ◆ Become more competitive in your industry.

*“Interpretation is a mission-based communication process that forges emotional and intellectual connections between the interests of the audience and the meanings inherent in the resource.” - NAI*

# About the Organizers...



Established in 1988, The National Association for Interpretation (NAI) is a not-for-profit 501(c)(3) professional association for those involved in the interpretation of natural and cultural heritage resources in settings such as parks, zoos, museums, nature centers, aquaria, botanical gardens, and historical sites. For more than 50 years, NAI and its parent organizations have encouraged networking, training, and collaboration among members and partners in support of our mission: inspiring leadership and excellence to advance heritage interpretation as a profession. **More info:** [www.InterpNet.com](http://www.InterpNet.com)

## Your Instructor - R. Alan Stello, Jr.

Native of Charleston, SC, Alan Stello directs two heritage-based interpretative groups: Historic Places of Charleston, LLC and The Powder Magazine Museum. Stello has degrees in American History, Political Science, and a Master's in Public Administration. He has been a NAI Certified Interpretative Trainer (CIT) since 2011 and is passionate about museum administration and program development. He regularly consults and collaborates with other interpretative-based organizations.

**More info:** [www.CharlestonClassroom.com](http://www.CharlestonClassroom.com)



Please note! This workshop is organized by Historic Places of Charleston, LLC; however, the actual course will be located at Historic Columbia

*1616 Blanding Street, Columbia, SC 29201*

*Stewards of Columbia's past, present, and future...*

Historic Columbia (HC) is a non-profit organization dedicated to preserving Columbia and Richland County's historic and cultural heritage. HC keeps neighborhood history alive in the hearts and minds of today's residents through tours, educational programs, and special events. HC manages several historic properties and provides the following services:



- Daily house & garden tours, walking tours, and bus tours
- Curation of exhibits and local artifacts
- Community programming
- Protection of structures with historical significance

**More info:** [www.HistoricColumbia.org](http://www.HistoricColumbia.org)

## ***Certified Interpretive Guide*** - Workshop Registration

**September 15 - 18, 2015** (Each Day 9:00a – 5:00p)

Hosted by: Historic Columbia (1616 Blanding St, Columbia, SC 29201)

Trainer: Alan Stello ([Alan@PowderMag.org](mailto:Alan@PowderMag.org)) 843-345-9714

Participant Name: \_\_\_\_\_

Address: \_\_\_\_\_

Cell phone: \_\_\_\_\_ Alternate phone: \_\_\_\_\_

Email: \_\_\_\_\_

Organization you represent: \_\_\_\_\_

### **Registration Total - \$400.00**

#### Class Tuition Includes:

- Course instruction & evaluation of candidate's 10-minute program
- NAI membership & CIG Certification Fees
- All Materials – *CIG* textbook, workbook, and *Literature Review* exam
- Light refreshments

**Registration must be paid in full before the first day of class.**

- To use a credit card, please call 843-345-9714
- Please make checks payable to ***“Historic Places of Charleston, LLC”***

**Kindly email ([Alan@PowderMag.org](mailto:Alan@PowderMag.org)) or submit your registration to:**

Historic Places of Charleston, LLC  
c/o Alan Stello  
81 Cumberland Street  
Charleston, SC 29401

**Meals and Accommodations:** If you require a hotel, you can contact Alan Stello with Historic Places of Charleston, LLC (843-345-9714) for recommendations. Some light refreshments will be provided; however, participants are responsible for meals. Several restaurants are located near Historic Columbia.

**Cancellation Policy:** If the course is cancelled for any reason you will receive a full refund. If you wish to cancel your reservation, please contact our office by **December 20, 2014**. \$20.00 of your registration fee will be retained. No refunds will be given after December 20, 2014.

**Have a question? Contact Alan Stello at [Alan@PowderMag.org](mailto:Alan@PowderMag.org) or (843)345-9714**

